



Together, we're shaping
the future of Ruby and
Rails in Europe.

PARTNER WITH RUBY EUROPE:

BUILDING THE FUTURE OF RUBY IN EUROPE



Community



Growth



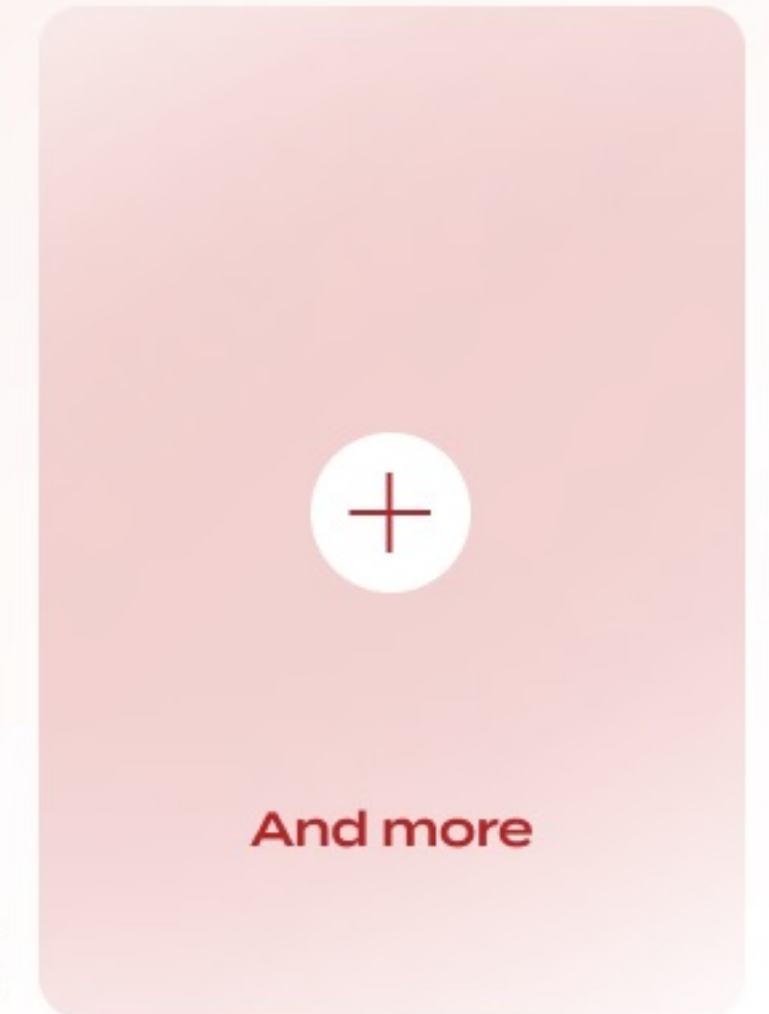
Collaboration

**WE HELP FORMING LOCAL COMMUNITIES
THROUGH MEETUPS, CONFERENCES, AND
WORKSHOPS, FOSTERING INNOVATION
AND KNOWLEDGE-SHARING.**



LET'S GET TO KNOW EACH OTHER

And make a
difference



EMPOWERING THE RUBY ECOSYSTEM IN EUROPE

We believe in the power of community and knowledge-sharing to drive innovation in the Ruby ecosystem.

Fostering innovation,
one event at a time.



Build and unite Ruby communities across major European cities.



Organize and promote Ruby and Rails events, conferences, and workshops.



Foster knowledge exchange between cities and companies.



Promote the advantages of Ruby and Rails to developers and businesses.



Educating new developers and Ruby on Rails enthusiasts.

Plans for

2024



Spain Triangle project: Revitalizing meetups in Valencia and Madrid and visit freshly reactivated Barcelona.rb



Ruby + AI project: Series of AI meetups in Warsaw, Berlin, Barcelona, Valencia and Madrid.



Organizing a meetup in New York City supported by three communities: Ruby Europe, NYC.rb, and NY on Rails



Ruby for Tomorrow project: Bring new ruby devs into the market: Ruby Europe Bootcamp, RailsGirls support, and mentoring program.



Uniting organizers, speakers, open source contributors and all ruby enthusiasts on our Discord

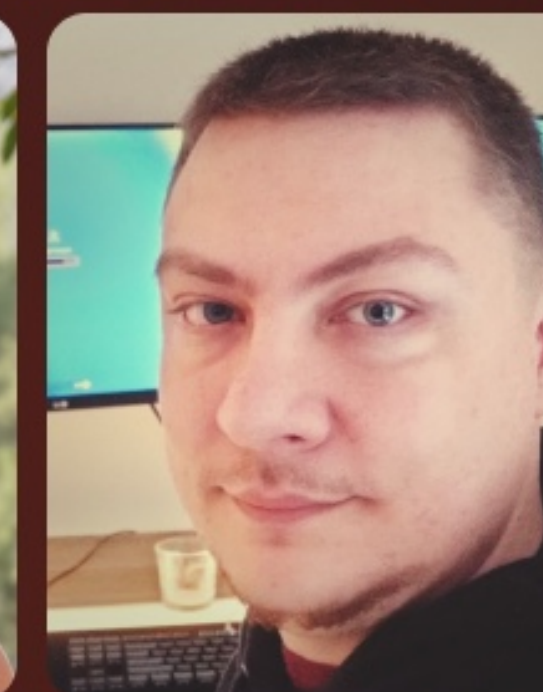


Revive Ruby community in every major European city

RUBY EUROPE

 SERIES OF MEETUPS IN SPAIN

SPAIN TRIANGLE PROJECT



 **BARCELONA.RB**

 5TH OF NOVEMBER

 **VALENCIA.RB**

 6TH OF NOVEMBER

 **MADRID.RB**

 7TH OF NOVEMBER

RUBY EUROPE

RUBY + AI PROJECT

BERLIN

beginning of December

RUG::B

WARSAW

17th of October

PLRUG - Warsaw meetups

?

3RD CITY... MAYBE YOURS?

January/February 2025



Together we are shaping the future of Ruby with AI in Europe

RUBY FOR TOMORROW PROJECT



Bringing new ruby developers to the market by: online
Bootcamp, Mentorship, and RailsGirls Support

**How can we maintain a vibrant
community without fresh talent?**

HOW YOU CAN SUPPORT RUBY EUROPE'S MISSION



Financial Sponsorship

Help fund events, workshops, online courses and meetups to bring new ruby devs across Europe, covering venue, speaker, and logistics costs.



In-Kind Contributions

Donate technology, software, or services to enhance our initiatives and reduce costs.

Help in finding venues for community events



Expertise and Mentorship

Offer workshops, webinars, or mentorship to support and develop the Ruby community.



Networking and Connections

Connect us with potential partners, speakers, or sponsors to expand our reach and influence.

contact@ruby europe.com

WHY SPONSOR RUBY EUROPE?

Elevate your brand in the European tech scene.



Brand visibility at major Ruby events and conferences across Europe.



Connection to experienced Ruby on Rails developers, Ruby event organizers, and companies



Opportunities for **thought leadership** by speaking at events or hosting workshops.

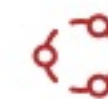


Discovering new emerging talents, supporting their development, and fostering the growth of developers.

(Gain access to **early talent**, support developer growth, and **strengthen recruitment** pipelines.)



Co-branding opportunities across social media, event materials, and Ruby Europe's platform.



A way to reach highly engaged individuals in local Ruby on Rails communities who do not attend large conferences.

SPONSORSHIP PACKAGES FOR 2024

RUBY EUROPE MAIN PARTNER

PRICE

**10,000
EUR**

Become a key supporter of the entire organization and all its projects, helping us drive this initiative forward with strength.

Join our team and have an impact on shaping the organization

RUBY EUROPE SUPPORTER

PRICE

**5,000
EUR**

Support the entire organization and contribute to all ongoing projects.

PROJECT SUPPORTER

PRICE

**2,000
EUR**

Support a specific project that resonates with you:

- Spain Triangle Project
- Ruby + AI Project
- Ruby for Tomorrow Project: Bootcamp, Mentorship, and RailsGirls Support

CONTACT US

contact@ruby europe.com

<https://ruby europe.com/>

<https://x.com/RubyEurope>

SPONSORSHIP PACKAGES FOR 2025

RUBY EUROPE MAIN PARTNER

PRICE

**25,000
EUR**

Become a key supporter of the entire organization and all its projects, helping us drive this initiative forward with strength.

Join our team and have an impact on shaping the organization

RUBY EUROPE GOLD SUPPORTER

PRICE

**10,000
EUR**

Support the entire organization and contribute to all ongoing projects.

RUBY EUROPE SILVER SUPPORTER

PRICE

**5,000
EUR**

Support the entire organization and contribute to all ongoing projects.

PROJECT SUPPORTER

PRICE

**2,000
EUR**

Support a specific project that resonates with you:

- Ruby for Tomorrow Project: Bootcamp, Mentorship, and RailsGirls Support
- More coming soon

LET'S BUILD THE FUTURE TOGETHER

If you are interested in our initiative, please feel free to contact us for detailed information about sponsorship packages.

We're inviting you to be part of our mission to grow and unite the Ruby community in Europe.

Personalized partnership options to meet specific business goals.

CONTACT US

contact@ruby europe.com

<https://ruby europe.com/>

<https://x.com/RubyEurope>